

NATIONAL FINAL SWITZERLAND

JA MARKETPLACE ZÜRICH BY YES



Young Enterprise Switzerland
A Member of JA Worldwide



AGENDA



01 Location: Zurich

Intro, Sightseeing,
Zurich Main Station

02 Trade Fair

Insights, Dimension of the
stands, infrastructure

03 Event Programme

Timetable,
Accommodation, Contact

Welcome to Zurich!

Being a lifestyle capital on the water with views of the snow-covered Alps on the horizon, Zurich offers the unique mix of adventure, pleasure, nature and culture.

Located in the north-central part of Switzerland and at the tip of a lake, Zurich is the country's largest city.



Sightseeing

The most important sights such as the Old Town, Bahnhofstrasse, Grossmünster church and Lake Zurich are all located in Zurich's town center.

Culture lovers will enjoy a visit to the museums, Opera House, Schauspielhaus (municipal theater) or Tonhalle (concert hall). Nature fans can take a trip to Zurich's very own Uetliberg "mountain", visit the zoo or board a ship to Rapperswil.



Zurich Main Station («HB»)

The Trade Fair will take place at the main station of Zurich - the busiest railway station in the country with over 300'000 commuters per day.

YES will organize public transport tickets for you which will be valid for the duration of your stay in Zurich. Your hotel is about a 20-minute train ride away from the main station.



Accommodation

All international guests will stay at the same hostel:

Jugendherberge Zürich
Mutschellenstrasse 114
8038 Zürich

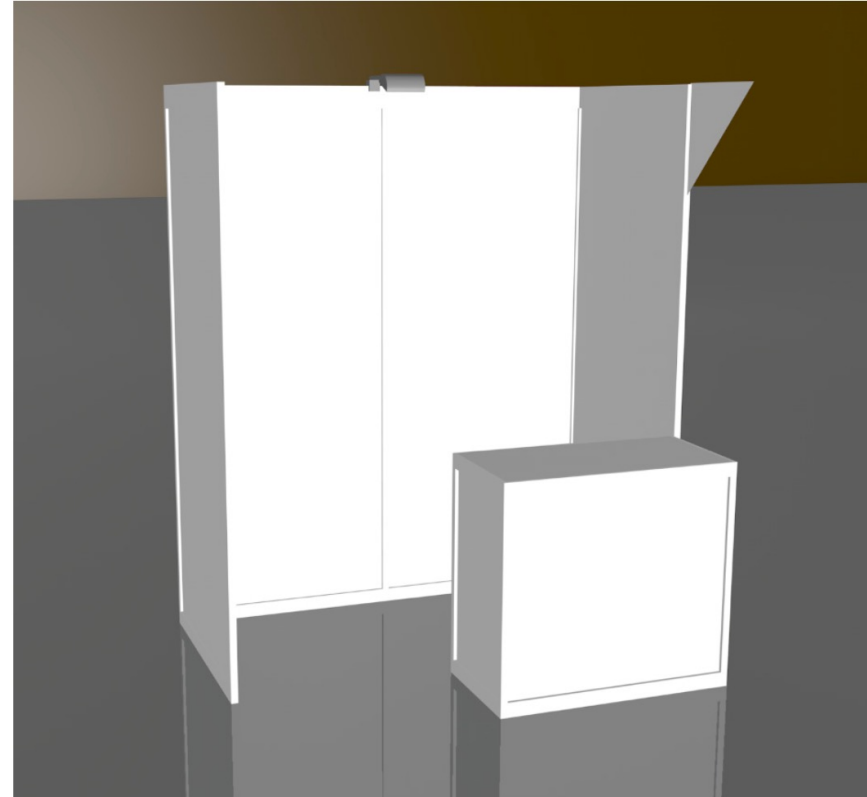
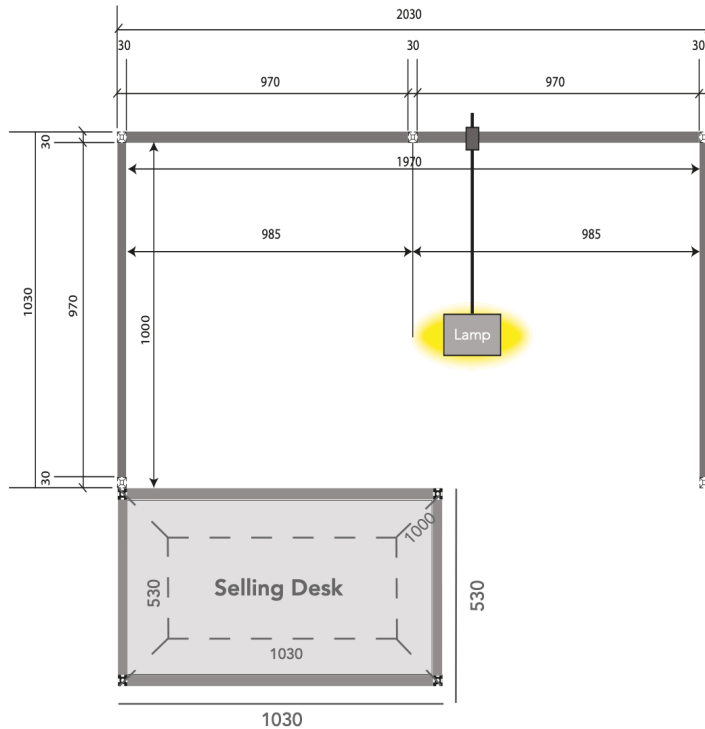
[Click here for the website](#)

The hotel is only a 5-minute walk away from the train station „Zürich Brunau“, from where you will get to Zurich main station and the city center in about 20 minutes by train. Brunau is 30 minutes by train from the Zurich International Airport.



Dimensions of the Stands

The height of the stand is 2500mm and the height of the selling desk is 1000mm.



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Pictures of the Stands



Infrastructure

- Every stand is illuminated from the top.
- There will be one power outlet for every stand.
 - Don't forget your adapter to be able to connect your devices to the Swiss socket outlet.
- If you're planning on sticking or attaching anything to the white stand walls, please make sure that it leaves no marks.
- You're not allowed to use nails, staplers, paint or anything similar. Loud music, water fountains or installations with fire or helium is strictly forbidden.
- Please make sure that there is no damage done to the stand or the floor.

Event Programme (subject to changes)

1st Day

- Breakfast at the hotel (individually)
- 9:30 Set-up stands (teams individually)
- 11:00-19:00 Trade Fair at the main station
 - Lunch: Voucher
 - Dinner: Voucher
- Around 20:00: YES Alumni Event (optional, students are welcome to join and get to know our Swiss Alumni)

Event Programme (subject to changes)

2nd Day

- Breakfast at the hotel (individually)
- 09:30-18:30 Trade Fair at the main station
 - Lunch: Voucher
- 18:30-19:00 Dismantling of the stands
- 19:00-23:00 Award ceremony
 - The Best Company of the Year of Switzerland will be elected and other special awards will be handed over to Swiss mini-enterprises.
 - Gala Dinner

Fee Structure

- **Euro 250 / Student** (including accommodation for 1 night, food for both days, transportation, gala dinner)
 - + **Euro 100 / Student** for a 2nd night
- **Euro 350 / adult** (including accommodation for 1 night in a double room, food for both days, transportation, gala dinner)
 - + **Euro 100 / adult** if a single room is desired
 - + **Euro 150 / adult** for a 2nd night (double room)
 - + **Euro 200 / adult** for a 2nd night (single room)



SEE YOU SOON!



Thank you so much for visiting Switzerland!



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@yesinspires



YES (Young Enterprise Switzerland)

If you have questions,
do not hesitate to
contact us.
We are looking
forward to meet you!



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